

SARPANEVA

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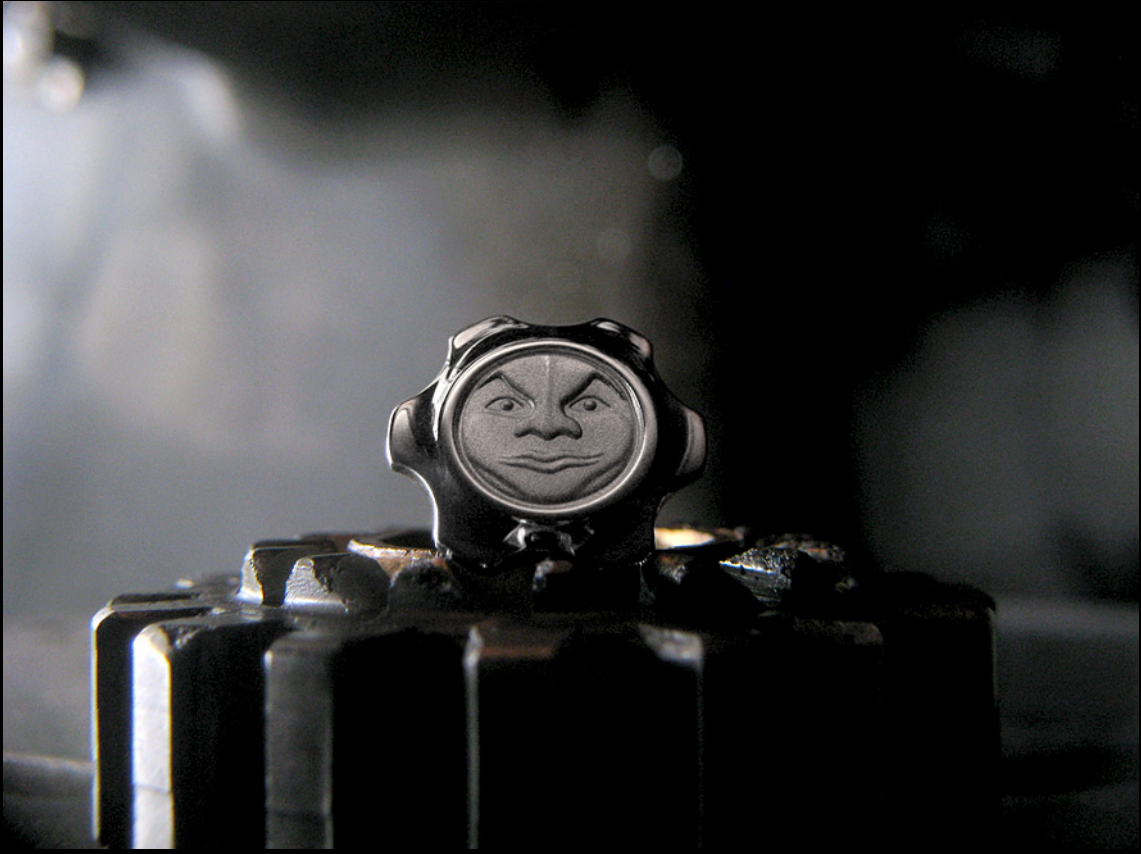
SARPANEVA KORONA CUFFLINKS

The Moonphase indicator, with its eternally somber face has become a hallmark of the SARPANEVA KORONA K3, and perhaps Finland itself. Stepan Sarpaneva: "You know, here in Finland, we are not a very extrovert kind of people. Maybe it has to do with our past history, as well as the cold combined with the extremely long winter nights and the extremely long summer days. You have to learn to remain in balance. So everyone here floats around with an aura of slight melancholy – I don't know how else to describe it. So for me a smiling moon was out of the question, also because a Moonphase smiling all the time is too much like those yellow smiley faces they put in emails. This Moon has an aura of aristocratic melancholy; with a bit of indecision as to whether he is basically happy or sad in nature. The expression of the Moon on my watches just 'is' – same as the Finnish people here."

To complement his wristwatches as well as marking out a new adventure into jewelry for the first time, Stepan has created a pair of limited edition silver cufflinks in 50 numbered and engraved sets to match his trademark Moonphase watch.

Creating these cufflinks is just as complex as the realization of the watch's Moonphase. The first dilemma concerns the dimensions, as the face is only 2mm thick yet contains four levels of elevation. The first step requires creating a drawing six times actual size, followed by cutting a rough model from plate stock, one piece corresponding to each level of elevation of the oversized model. These parts are then fixed together to form the model plate for the pantograph, which will mill the various shapes into a small piece of copper the actual size of the Moonphase. This copper version, which will serve later as an electrode, is then cleaned up and 'fine-tuned' by a master engraver before the contours are electro etched into a steel-pressing block, thus creating a negative image of the face. Last but not least, the eyes are modeled by hand into the negative image and the whole is finished by a master engraver and diamond polished before undergoing hardening, followed by yet another polishing. This concerns only the actual Moonphase. After this stage, the rest of the cufflink that will hold the Moonphase needs to be finished, adjusted and polished before the Moonphase can be set in its center. This is followed by hand engraving of the each cufflink with its number within the limited series.

This attention to detail, whether a watch or jewelry creation, remains a central trademark of everything created in Stepan Sarpaneva's atelier.



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